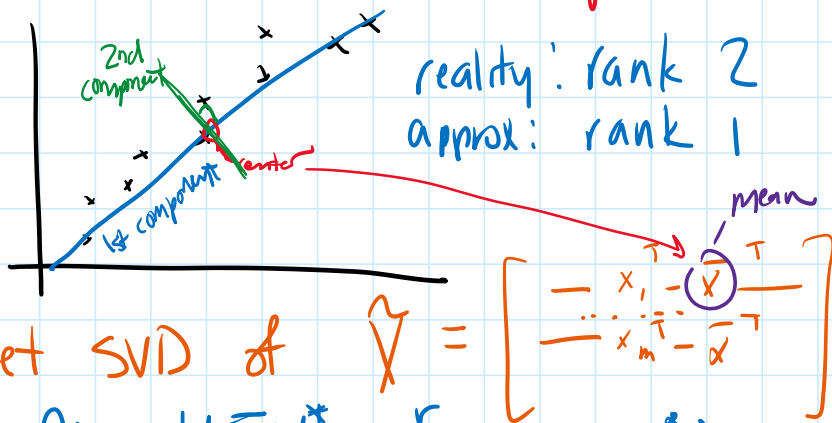


# Principal Component Analysis

\* Reduce the rank of a matrix through approximation.



→ Get SVD of

$$\hat{X} = U \Sigma V^* = \sum_{i=1}^r \sigma_i (u_i v_i^*)$$

Variance:  $\frac{\sigma_i^2}{m-1}$  = average squared deviation from mean

## PCA via Covariance Matrix

• Let  $X$  be an  $n \times d$  matrix with  $n$  data points  $\in \mathbb{R}^d$ :

$$X = \begin{bmatrix} - & x_1^T & - \\ - & x_2^T & - \\ - & \vdots & - \\ - & x_n^T & - \end{bmatrix} \leftarrow \text{one data point}$$

• Centered data:  $\hat{X} = X - \frac{1}{n} \mathbf{1} \cdot \overbrace{\mathbf{1}^T X}^{\text{mean}}$

• Projection of data point  $x_i$  on  $w$ :

$$\bar{x}_i = \langle x_i, w \rangle w = (x_i \cdot w) w = (x_i^T w) w$$

• maximize variance  $\text{Var}(\{ \bar{x}_1, \bar{x}_2, \dots, \bar{x}_n \}) = \frac{1}{n} \sum_{i=1}^n \text{Var}(x_i)$   
 $= \max_{\vec{w}} \frac{1}{n} \sum_{i=1}^n \underbrace{(\langle \tilde{x}_i, w \rangle)^2}_{\text{mean squared error: avoid cancellations}} \left/ \text{Var}(x_i) \right.$

Maximize variance =  $\max_{\tilde{w}} \frac{1}{n} \sum_{i=1}^n \frac{(\langle \tilde{x}_i, \tilde{w} \rangle)^2}{\text{var}(x_i)}$  ← mean squared error. num  
 Cancellations

=  $\max_{\tilde{w}} \frac{1}{n} \sum_{i=1}^n (\tilde{x}_i^T \tilde{w})^2 = \max_{\tilde{w}} \frac{1}{n} \|\tilde{X} \tilde{w}\|^2$

=  $\max_{\tilde{w}} \frac{1}{n} (\tilde{X} \tilde{w})^T (\tilde{X} \tilde{w})$

↳ =  $w^T \tilde{x}_i^T \tilde{X} \tilde{w}$   
 $\tilde{w} = \text{eigenvector corresponding to } \lambda_1; \lambda_{\max}(\tilde{X}^T \tilde{X}) = \lambda_1$  positive eigenvalues  
 orthogonally diagonalizable

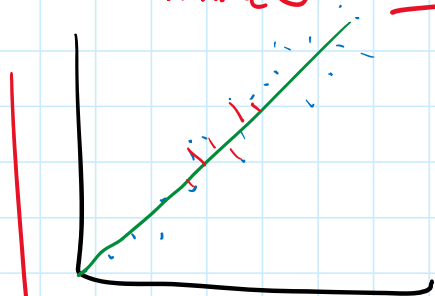
• Covariance matrix:  $S = \frac{1}{n-1} \tilde{X}^T \tilde{X}$  (average value of  $\tilde{X} \tilde{X}^T$ )

How to compute PCA as shown above: diagonalize the covariance matrix.

↳ Subtract the component of  $X_n$  along first component, then apply  $\tilde{X}^T \tilde{X}$  again to get 2nd component

## PCA via SVD

→ idea: minimize the error:



difference from least squares: project orthogonally, not vertically

↳  $\min \left( \sum_{i=1}^n \|\tilde{x}_i - \bar{x}_i\|^2 \right)$

=  $\min \sum_{i=1}^n \|\tilde{x}_i - (\tilde{x}_i^T \tilde{w}) \tilde{w}\|^2$

=  $\min \sum_{i=1}^n (\tilde{x}_i - (\tilde{x}_i^T \tilde{w}) \tilde{w})^T (\tilde{x}_i - (\tilde{x}_i^T \tilde{w}) \tilde{w}) \Rightarrow \|V\|^2 = V^T V$

$$\min_{w} \sum_{i=1}^n \left( \tilde{x}_i - (x_i^T w) w \right)^T \left( x_i - (x_i^T w) w \right) \quad \leftarrow \|\cdot\| \quad \checkmark \checkmark$$

$$= \min \sum_{i=1}^n \left( \tilde{x}_i^T - (x_i^T w) w^T \right) \left( x_i - (x_i^T w) w \right)$$

$$= \min \sum_{i=1}^n \left( \underbrace{\|\tilde{x}_i\|^2}_{\text{constant}} - \underbrace{(x_i^T w)^2}_{n \cdot \text{Var}(x_i) \text{ from prev. section}} \right)$$

MINIMIZING error  
= MAXIMIZING variance

$$\left[ \begin{array}{l} \min \sum_{i=1}^n -1 \cdot \text{Var}(x_i) \\ = \max (\text{Var}(\tilde{x})) \end{array} \right.$$

## Computing PCA

1) Compute  $A = \frac{1}{m} \sum_{i=1}^m \vec{x}_i \vec{x}_i^T$ .

2) Compute covariance matrix  $S = \frac{1}{m} A^T A$

3) Diagonalize  $S = P \Lambda P^T$ . The cols of  $P$  are principal components. The weights are the singular values.